

# SYNCH LEGAL NOTICES AND TERMS OF USE

## 1. GENERAL

The legal notices set forth below consist the terms of which you may use [www.synchlaw.se](http://www.synchlaw.se) and/or [www.privacypolicycheck.ai](http://www.privacypolicycheck.ai) (collectively referred to as the “Website”).

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By accessing any portion of the Website, you are indicating that you have read and understood and accept these Notices and Terms of Use, as amended by Synch from time to time.

## 2. DISCLAIMER

### 2.1 No Legal Advice

The information displayed at the Website is of general nature, has been prepared by Synch for informational purposes only and is not legal advice. The information may contain descriptions of matters in which Synch represented its clients. The results of these matters were dependent on their specific circumstances, and are in no way intended to be predictive of future results, even in similar circumstances, or offer any type of guarantee or assurance of outcome.

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### 2.2 No Attorney-Client Relationship

Communication between Synch and yourself via the Website does not establish an attorney-client relationship.

## 3. INTELLECTUAL PROPERTY RIGHTS

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#### 4. PRIVACY AND COOKIES

Our website is designed in a way that you may generally browse the website, without providing us any personal data, such as your name or address. However, if you choose to provide us with information that is considered personal data under the General Data Protection Regulation 2016/679/EU (“Personal Data”), Synch will be the data controller for Personal Data and you may at any time contact Synch at [privacy@synchlaw.se](mailto:privacy@synchlaw.se) should you wish to exercise your rights as a data subject. Please see our privacy policies [here](#).

We use cookies on this website. A cookie is a small piece of data sent from a webpage and stored in a user’s web browser, mobile phone, tablet or other device while the user is browsing that webpage. A cookie can help the webpage provider to recognize your device the next time you visit that webpage, provide you with access to certain functions on the webpage and/or register your surf patterns. There are other technologies such as pixel tags, web bugs, web storage and other similar files and technologies that may carry the same functions as cookies. We use the term “cookies” for cookies and all such similar technologies.

We use both persistent cookies and session cookies. Whereas persistent cookies remain on your computer for a longer period of time, session cookies are automatically deleted when the browser window is closed.

We use the following cookies for the purposes set out below:

**Functional cookies:** We use functional cookies to operate certain functions of the Webpage and to optimize your use of our Website, meaning that when you continue to use or come back to the Webpage, the site will be provided as you have previously requested, e.g. remembering your customization and preferences of the Webpage.

**Analytics cookies:** We use analytics cookies to analyze how the Webpage is accessed, used and is performing. We use the information to maintain, operate and improve the Webpage and for statistical and marketing purposes.

**Third party cookies:** We may allow our partners to use cookies on the Webpage for the same purposes identified above. We may also use service providers acting on our behalf to use cookies for the purposes identified above. Currently, we use a web analysis service and tool provided by a third party that collects data such as your IP address.



Cookies on [www.synchlaw.se](http://www.synchlaw.se)

Name	Domain	Purpose	Expires
AllowCookie	synchlaw.se	To see whether or not cookies are allowed on the user's device.	After 8 months
_hstc	synchlaw.se	Hubspot's main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session). See more information here: <a href="https://knowledge.hubspot.com/article/s/kcs_article/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser">https://knowledge.hubspot.com/article/s/kcs_article/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser</a>	After 2 years
_ga	albacross.com	In order for Google Analytics to determine that two distinct hits belong to the same user, a unique identifier, associated with that particular user, must be sent with each hit – this cookie is used for that. User ID enables the analysis of groups of sessions, across devices, using a unique, persistent, and non-personally identifiable ID string representing a user.	After 2 years
_ga	synchlaw.se	Same as above.	After 2 years
_gid	albacross.com	This cookie is used to distinguish users from each other.	After 1 day
_gid	synchlaw.se	Same as above.	After 1 day
ajs_anonymous_id	albacross.com	This cookie is generally used for Google Analytics and help count how many people visit a certain site by tracking if they have visited the site before. The cookie contains a visitor id.	After 6 months
ajs_group_id	albacross.com	This cookie is used to track visitor usage and events within the Site, and sort users into groups.	After 6 months
ajs_user_id	albacross.com	This cookie is used to track visitor usage and events within the Site, by storing a user id in the cookie.	After 6 months



Name	Domain	Purpose	Expires
Hubspotutk	synchlaw.se	This cookie is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. Synch is currently removing all Hubspot-cookies from the Site, and this cookie will soon be removed.	After 10 years
Intercom-id	albacross.com	This cookie is set if the user visits Albacross' site (www.albacross.com). It is used in connection with the in-site chat function on Albacross' website to know where the visitor comes from.	After 9 months
Mp_ff643a9ebd84ac26d066a1d19c5e6721_mixpanel	albacross.com	This cookie is set if the user visits Albacross' site (www.albacross.com). Mixpanel offers an analytics service for understanding how visitors use a website.	After 6 months
nQ_cookieId	synchlaw.se	Is part of Albacross' analytics tool to help identify potential B2B customers. The cookie stores a unique identifier of the cookie.	After 70 years
nQ_visitId	synchlaw.se	Is part of Albacross' analytics tool to help identify potential B2B customers. The cookie stores a unique identifier of a visit.	After 70 years

Cookies on [www.privacypolicycheck.ai](http://www.privacypolicycheck.ai)

Name	Domain	Purpose	Expires
CONSENT	gstatic.com	gstatic.com is a cookieless domain to deliver static content for Google	After the expiry of the current year, + 18 years
NID	gstatic.com	This cookie contains a Google-id that is used to remember settings, and to tailor advertising. More information is available here: <a href="https://policies.google.com/technologies/types">https://policies.google.com/technologies/types</a>	After 2 months



Name	Domain	Purpose	Expires
_cfduid	cloudflare.com	This cookie is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user id in the web application. More information is available <a href="https://support.cloudflare.com/hc/en-us/articles/200170156-What-does-the-Cloudflare-cfduid-cookie-do">here: https://support.cloudflare.com/hc/en-us/articles/200170156-What-does-the-Cloudflare-cfduid-cookie-do</a>	After 6 months
_cfduid	rawgit.com	Same information as above.	After 1 year
_ga	privacypolicycheck.ai	In order for Google Analytics to determine that two distinct hits belong to the same user, a unique identifier, associated with that particular user, must be sent with each hit – this cookie is used for that. User ID enables the analysis of groups of sessions, across devices, using a unique, persistent, and non-personally identifiable ID string representing a user.	After 2 years
_gid	privacypolicycheck.ai	This cookie is used to distinguish users from each other.	After 1 day
csrftoken	privacypolicycheck.ai	“csrf” stands for “cross-site forgery request”. This cookie is used to ensure the safety when submitting a form (i.e. the privacy policy submitted for analysis).	After 1 year

Most web browsers allow you to manage your cookie preferences. You can set your browser to refuse cookies, or delete certain cookies. In general you should also be able to manage similar technologies by using your browser’s preferences.

Please note that if you choose to block cookies, the due functioning of this Webpage may be affected.

From time to time, Synch may modify this section 4. Such modifications will be effective on the date that Synch posts the modified statement on the website.

If you have any questions or comments about our processing of personal data or use of cookies, please contact [privacy@synchlaw.se](mailto:privacy@synchlaw.se).

## 5. PROFESSIONAL LIABILITY INSURANCE

Synch and its employees are covered by professional liability insurance that fulfils mandatory local regulation as required by the Swedish Bar Association (*Sw. Advokatsamfundet*).

## 6. DISCLAIMER OF LIABILITY

The Website is provided to you “as is”. Your use of the Website is at your own risk.



## 7. CONTACT

If you have any questions in relation to Synch, its business and services or in relation to this Legal Notice and Terms of Use, please contact us at [contact@synchlaw.se](mailto:contact@synchlaw.se).

